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# **ARMA National Conference Design Specifications Document**

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**Ver. 1.0b**

# ARMA National Conference Design Notes

## ***Web Design Notes***

- The overall design approach will be based on a 1024 x 768 display setting
- We have included a space for sponsor logos at the bottom. These can be included on every page or only on the home page if desired.
- The new design is to be elegant, professional and light.
- The new design will be implemented in the Joomla 2.5 CMS. With Joomla, you will be able to add, edit, and delete menu items. This initial layout is presented as a starting point. As we are proposing a horizontal menu structure, it is important to ensure all items are represented as you can run out of room for new menu items.
- The following sites were reviewed and considered during development of the proposed site layout:
  - <http://www.oahi.com/>
  - <http://www.pipsc.ca/portal/page/portal/website/legacy>
  - <http://www.gtec.ca/>
  - <http://www.cspc2012.ca>

## **Header**

- Every page will contain the same header
- The header will have an attractive graphic treatment and include the conference logo

## **Navigation**

- Breadcrumb trail will be provided on all secondary pages. The breadcrumb trail tells the user where they are, how they got there, and a convenient method to get back.
- The main horizontal navigation will utilize drop downs. In this manner, the site visitor can quickly assess site content by “mousing” over menu items.
- Once on a secondary page, the sub-section menu items will be presented in the right hand side. The navigation will contain the name of the section for ease of use and clarity. If a section doesn't contain secondary navigation, the text will fill the width of the interface.

## **Home Page**

- On the left side, we have proposed developing several call out boxes. This area could be used to prominently display Join Our Mailing List, Quick Links, Current Weather, Social Media links, etc. The right hand side can also be used to contain further messages, graphics, etc.

## **Secondary Page**

- Header, main navigation and banner will all be the same (size and placement) as the home page.
- The secondary navigation has been placed in the left hand side. This placement would keep the same visual presentation as the home page. Also, the call outs from the home page could be placed after the navigation. If desired, we could move the secondary navigation to the right side.

## ***Mobile Design***

- The following site was provided as a good example of a mobile design:
  - <http://m.arma.org/index.html>

## ARMA National Conference Home Page - Web Layout

Header Treatment with logo

Home

About

Schedule

Registration

Exhibitors

Education

Sponsors

Connect

Join Our Mailing List

Banner placement

Can be used for

- Announcements
- Pictures of city

Quick Links

Links would go here

Current Conditions in  
Conference City

Stay Connected

Could have Facebook and  
Twitter logos

Home page text

Our Sponsors

Sponsor Logos

Home

About

Schedule

Registration

Exhibitors

Education

Sponsors

Connect

Copyright notice

## ARMA National Conference Secondary Page - Web Layout

Header Treatment with logo

Home

About

Schedule

Registration

Exhibitors

Education

Sponsors

Connect

Where secondary navigation exists, it will be displayed in the left once the user is visiting the area.

If secondary navigation does not exist, the text will fill the full width of the screen provided there are no other "boxes in this area.

Join Our Mailing List

Stay Connected

Could have Facebook and Twitter logos

Breadcrumb trail

Title

Text area.

Our Sponsors

Sponsor Logos

Home

About

Schedule

Registration

Exhibitors

Education

Sponsors

Connect

Copyright notice

ARMA National Conference - Mobile Layout

Home	About	Attend	Education	Expo	Connect	Schedule
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Content area

Our Sponsors

Sponsor Logos

Copyright notice